



How to Do Business with the Film and Television Industry Event Overview

PEDC Presentation - May 2, 2023



Film and Television Industry

Ontario 2022

- Record-setting 419 productions, \$3.15 billion in annual production
- 45,000 direct and spin-off jobs with ability to host over 50 concurrent projects within the province

Durham Region

- 74 projects, 594 days of location filming in 2022
- Production has grown 165% from 2012 to 2022
- Average of 70+ feature films, TV series, commercials, documentaries each year
- Major domestic and foreign studios: Disney, CBS, Paramount, Amazon, Netflix, Shaftesbury, CBC, Apple TV, and MGM



Success through partnership

- Film Durham promotes Durham as destination for film production
- Film offices support projects providing seamless, efficient, timely service
- Event is a great example of partnership between Film Durham and local area municipal staff.





Event Overview

Free event for the business community to learn how to conduct business with the film and television industry.

- Film Durham industry overview and economic impact presentation
- Film Pickering presentation on the municipal experience
- Panel discussion with industry experts and audience Q&A
- Networking opportunities with industry professionals
- A reception with food and drink

February 23, 2023 from 2 p.m. to 5 p.m.

Your business. Their next film.

Learn how to conduct business
with the film and television industry

DURHAM REGION

Invest Durham
Film Durham

Ajax
By the Lake

Brock
breathe it in.

Clarington

Oshawa
Prepare To Be Amazed!

City of PICKERING

TOWNSHIP OF Scugog

The Township of UXBRIDGE
The Capital of Canada

Whitby

Panel Discussion and Q&A

Panelists: Location Managers, Production Manager, Production Coordinator with feature film, television series and commercial production experience.

- Type of products or services that might be sourced locally
- How vendor can develop relationships with the film industry
- Who drives the purchasing process for local spending



Attendees and Local Business Opportunities

- 240 registrations
- Companies who attended the event provide these products and services:
 - picture cars
 - tourism services
 - caterers and restaurants
 - florists
 - interior decorators
 - construction
 - rentals
 - landscaping design
 - entertainment insurance
 - bus transportation
 - vault storage
 - signage
 - day spa
 - hotels



Guide to Filming in Durham

- Provides an overview of the Durham Region Film Commission
- Maps, guidelines, resources, unions and guilds, film industry organizations
- Directory of 600 local businesses categorized by offering
- Location gallery
- Information was provided on how to list businesses in the guide



Guide to Filming in
Durham Region
2020 - 2021 Edition



Find us online at InvestDurham.ca/film



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InvestDurham.ca



If this information is required in an accessible format, please contact Economic Development & Tourism at 1-800-706-9857, ext. 2619.