



# ***HOCKEY HELPS THE HOMELESS***

**3<sup>RD</sup> ANNUAL DURHAM REGION TOURNAMENT**

**FRIDAY, DECEMBER 1, 2023 | DELPARK HOMES CENTRE**

**NATIONAL FOUNDING SPONSOR**



**GET INVOLVED TODAY. BE A GAME CHANGER.**  
ERIK LUCZAK | [ERIK@HHTH.COM](mailto:ERIK@HHTH.COM)

**HHTH.COM | CHARITABLE NUMBER: 865580146 RR0001**



# ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.



***We need you. Together, we will end homelessness in Durham Region and beyond.***

## ► OUR IMPACT & PARTNERS IN DURHAM REGION

Since inception, HHTH has granted over \$2.2 million locally to our partner agencies. They provide a variety of services, which includes emergency shelter, transitional housing, and mentorship programs for those currently experiencing homelessness of all ages and backgrounds, while aiming to create long term solutions to end homelessness across the country.

HOCKEY HELPS THE HOMELESS  
HAS GRANTED OVER

**\$22,000,000+**

NATIONALLY TO OUR BENEFICIARIES



## DURHAM YOUTH SERVICES

At Durham Youth Services (DYS) the focus is on solutions: they are working on expanding the services offered, from emergency shelter to transitional housing to outreach services for prevention and early intervention for youth.

Durham Youth Services partners with youth aged 16 - 24 to achieve and maintain lasting solutions to their housing crisis. We operate youth homelessness prevention programs, a youth-focused emergency shelter, two transitional homes, and housing support and case management programs for youth experiencing homelessness.



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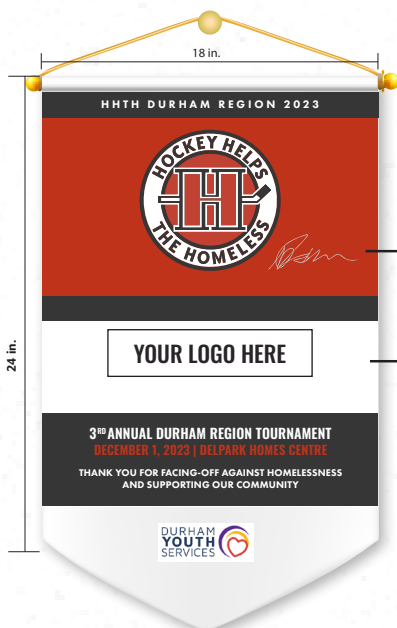
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# SPONSORSHIP OPPORTUNITIES



SPONSORSHIP DETAILS											
	PRESENTING \$25,000	RECEPTION \$7,500	GAME DAY \$5,000	DIVISION \$3,000	PLAYER GIFT \$2,500	VOLUNTEER \$2,500	SAFETY \$2,500	LUNCH \$2,500	BREAKFAST \$2,000	RINK (x2) \$2,000	PUCK \$2,000
COMPLIMENTARY TEAM											
LOGO ON ALL PROMO MATERIAL											
SPEAKING ROLE AT RECEPTION											
LOGO ON RECEPTION MATERIALS											
LOGO ON ALL PLAYER JERSEYS											
LOGO IN RECEPTION PRESENTATION											
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP											
LOGO ON WELCOME & THANK YOU BANNER											
LOGO ON TOURNAMENT MICRO-SITE											



## PENNANT SPONSOR | \$1,000

ALSO INCLUDES: • LOGO ON TOURNAMENT WEBSITE • LOGO ON WELCOME & THANK YOU BANNER

SIGNED BY NHL ALUMNI & OLYMPIANS

COMPANY IS PRESENTED WITH THE PENNANT TO TAKE HOME AFTER THE EVENT



FEATURED  
OLYMPIAN MEGAN BOZEK &  
NHL ALUMNI ETHAN MOREAU

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## TEAM FRANCHISE SPONSOR | \$2,500



- 15 participant spots in the tournament  
\* **ALL PLAYERS MUST FUNDRAISE A MINIMUM OF \$500**
- 1 NHL alumni or olympian per team
- Company logo on locker room
- Visibility on welcome & thank you banner
- Company logo highly visible on your team's HHTH tournament jersey
- Company logo featured in reception program
- Company logo on tournament website
- Team invitation to the post event reception

### ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES:

1 PRO PER TEAM | 3 ON ICE HOCKEY GAMES |  
PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED  
LOCKER ROOM | PARTICIPANT GIFT | GAME DAY FOOD  
& BEVERAGES PROVIDED | POST EVENT RECEPTION

Engage employees and clients by inviting them to join your team! Not only will they have an unforgettable day of hockey and get treated like a pro, with the pros, they will also make a real impact in the community.

**\*EACH PLAYER IS RESPONSIBLE FOR FUNDRAISING A MINIMUM OF \$500 BEFORE PUCK DROP**

"HHTH IS AN AMAZING CAUSE THAT POSITIVELY IMPACTS THE COMMUNITY. OUR TEAM FELT LIKE WE WON BEFORE WE HIT THE ICE BY RAISING SO MUCH MONEY. IT IS SUCH A TREAT TO PARTICIPATE AND HAVING A GREAT TIME WITH NHL ALUMNI!"

**ROBBIE L.**

HHTH Participant

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## WHY GET INVOLVED?

By sponsoring the HHTH Durham Region Tournament, you are joining a committed team of passionate advocates and community leaders who are dedicated to creating a future where every Canadian has a place to call home.



"HOCKEY HELPS THE HOMELESS IS AN ORGANIZATION I'M PROUD TO BE A PART OF; THE WORK THAT'S BEING DONE IN COMMUNITIES ALL ACROSS CANADA IS TRULY MAKING A DIFFERENCE. THE TOURNAMENTS ARE A LOT OF FUN TO BE A PART OF AND HHTH DOES AN INCREDIBLE JOB OF PUTTING ON THESE EVENTS."

**BRAD MAY**

Stanley Cup Champion

## WHY GET INVOLVED?



**EMPLOYEE & CLIENT  
ENGAGEMENT**



**IMPACT  
IN YOUR COMMUNITY**



**VISIBILITY  
FOR YOUR BRAND**



**INTERACTION  
WITH HOCKEY GREATS**

**3,000+  
PARTICIPANTS**

**20,000+  
DONORS**

**50+  
BENEFICIARY  
PARTNERS**

**18,000+  
LIVES  
TOUCHED**

## IN GOOD COMPANY

When you support a Hockey Helps the Homeless tournament, you will join a number of prominent local, national, and global companies who are proud to make an impact in the local community.

NATIONAL FOUNDING SPONSOR



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THANK YOU FOR YOUR INTEREST IN SUPPORTING THE  
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**#THISGAMEMATTERS**

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[WWW.HOCKEYHELPSTHEHOMELESS.COM](http://WWW.HOCKEYHELPSTHEHOMELESS.COM)

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TO GET INVOLVED, PLEASE CONTACT  
ERIK LUCZAK, OPS MANAGER (ONTARIO)  
[ERIK@HHTH.COM](mailto:ERIK@HHTH.COM)

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