



Pedal
for Patients

Summary Report



**Lakeridge
Health
Foundation**

Event Snapshot

- May 28, 2023
- Successful first-time event partnership with Lakeridge Health Foundation and Durham Region staff
- Established to encourage an active community, highlight Region landscape for cyclists and support local health care
- Kick-off of Bike Month



Results Snapshot

- Strong community support for the cause
- Demonstrated how cycling events can help foster community partnership and collaboration
- Participants enjoyed the event
- Route choices and fundraising was well received
- Media coverage on social media, radio and print



**96
Riders**



**\$97,000
Raised**



**200K
Impressions**



**100%
Recommend**

Community Participation

- Welcome participation by area municipalities, local cycling groups and community members
- Impactful opportunity for many Durham Region residents to give back and share their own stories





Stephanie Lane and family: The Robideau Riders

Riding in support of late husband James who passed away of cancer at just 34.

“James was passionate about cycling. Although he is gone, he encourages me every day to live my best life. This will be a special ride.”



Supporting Cancer Care in Durham Region

**\$97,000 raised for cancer care
priorities**



New state-of-the-art da Vinci Surgical Robot is transforming cancer surgery



Stainers in the Laboratory are helping diagnose and stage cancer in minutes

Incoming PET CT will be the first and only of its kind between Toronto and Ottawa

**This is our
cancer.**



Next Steps

...2024 here we come!

- June 2, 2024
- Joint Charity Cycling Event supporting *all* Foundations of Lakeridge Health
- Highlight Durham as a premier cycling destination
- Collaboration with all four Foundations and Regional Municipality of Durham

Ajax
Pickering
Hospital
Foundation

 Bowmanville
HOSPITAL FOUNDATION

 Lakeridge
Health
Foundation

PORT PERRY
HOSPITAL
Foundation





**On behalf of
all Lakeridge
Health patients
and their
families –**

Thank you!



**Lakeridge
Health
Foundation**