



Growing North Durham – Annual Report

Durham Region Planning &
Economic Development Committee

February 6, 2024



Background

- Endorsed in early 2023 (Regional and Township Councils in north Durham)
- Implementation of Ready Set Future
- Goals and actions to support economic growth across north Durham to 2027
- Commitment to provide annual reports to Councils



Plan Overview

- North Durham-wide collaborative approach
- Collaboration between the Region, Townships and business support organizations
- Regular communication and meetings

Plan Implementation

The Plan is structured under three pillars:

- People
- Places
- Prosperity

People

- North Durham Building Business Forum (November 14 at the Trail Hub)
- Share relevant information with the business community
- Celebrate north Durham innovation success stories through Rural Business Spotlights
- Plans for 2024:
 - Identify and act on effective ways to support workforce development in north Durham
 - Partnership with NRC and Durham College to support innovation in the agri-food sector





- North Durham lens on Region-wide initiatives and marketing campaigns
- Focus on north Durham's downtowns
 - Brock's Downtown CIP
 - Uxbridge Downtown Revitalization Project
 - Scugog Business Program (SBP)

Plans for 2024:

- Continued promotion of local CIPs
- Building and business inventories of north Durham's downtowns
- Welcoming new businesses





Prosperity

- Township-specific Business Toolkits launched
 - Regular updates and additions
- Respond to investment inquiries on behalf of the northern townships
 - Corporate headquarters of Tessera Group to be constructed in Port Perry Employment Area
- Program-related and ad-hoc business support (new and existing businesses)
- Plans for 2024:
 - Interactive economic dashboards to be launched featuring both Regional and Township level data
 - Investment readiness self-assessment





Thank You!

Questions?

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If this information is required in an accessible format, please contact
Economic Development & Tourism at 1-800-706-9857, ext. 2619.