



2024 Transit Fares

Report 2024-DRT-03

Transit Executive Committee

February 7, 2024



DRT Fare Strategy, 2019

Key Principles

- Recognizing fare pricing influences service use
- Applying fare increases to the standard (adult) single-ride fare and translate increases to other fare concessions and products (Adopted by Council February 2023)
- Providing choice for customers through incentives offering value for frequent use
- Incentivizing and prioritizing electronic fare payment
- Minimizing oversight of fares by bus operators
- Ensuring sustainability of discounted fare programs



Discounted fares

Discounts to base fare (percent)

	Single Ride PRESTO	Cash	Monthly Pass
Seniors	34 per cent	\$1.00 over single	40 per cent
Youth	10 per cent	0 per cent	20 per cent
Child	100	100	100

Additional discount/loyalty programs

TAP	Free after 14 trips at base fare
U-Pass	69 per cent discount to Adult monthly pass
Youth	2 For 1 Summer pass (2 monthly passes for price of 1) Y10 provides 35 per cent discount to Adult monthly pass
School Boards	20-35 per cent discount depending on number monthly passes purchased

Proposed 2024 fare increase

- \$0.25, or 7.5 per cent increase on the base fare.
- \$0.95 million additional revenue, \$1.9 million annualized
- Consistent with fares in GTHA

Transit Agency	PRESTO (Adult)		Cash Single Ride (Adult)
	Single Ride	Monthly Pass	
Durham Region Transit (proposed July 1, 2024)	\$3.60	\$129.60	\$4.60
MiWay (April 1, 2024)	\$3.40	\$141.00	\$4.25
Brampton (2023) ¹	\$3.40	\$141.25	\$4.50
Hamilton (proposed 2024)	\$2.80	\$123.20	\$3.50
York Region Transit (January 1, 2024)	\$3.88	\$155.20 ²	\$4.25



Proposed 2024 fare increase - UPass

- The UPASS fair is the only fare that is not increasing beyond 2%, and is already the lowest fare that DRT offers.
- It is moving from \$150/semester to \$152.85/semester, representing a 1.9% increase.
- We will look to establish a multiyear agreement for the next UPASS negotiation.



Fare system modernization

PRESTO fare payment system

- over 90 per cent customers using PRESTO
 - Physical card, E-Tickets, mobile wallet
 - 39 per cent paid through e-purse
 - 32 per cent paid through E-Ticket (94 per cent U-Pass)
 - 24 per cent paid through monthly pass
 - 5 per cent paid through Open Payment
- Cash fare payment has dropped to 6 per cent of boardings
- Free rides were 2 per cent of boardings



Thank you

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