



Film and Television Sector Development 2012 to 2022 and Future Plans

Planning and Economic Development Committee

May 8, 2024

Durham Region Film Commission

Creation and Building Capacity

- 2012 film office established – central contact for film-related investment
- Building industry relationships and internal/external resources
- Film and Television Advisory Committee and Municipal Film Liaisons

Action Plan

- Scouting and production logistics support
- Promotion of locations, products and services
- Formal reporting and building the value proposition

Sector Development

- Film and Television Career Fairs
- Emerging Filmmaker Incubators
- How To Do Business with Film and Television Industry Seminars
- Film Location Readiness Workshops
- Ontario Green Screen Initiative
- Durham Hotel Assoc. Cast/Crew Rates
- Film Commissioner Certification
- Post-secondary Film Industry Spotlights





Infrastructure Investment

TriBro Sandy Beach Studios, Pickering - May 2022

- 180,000 sf facility, 3 soundstages, shops, 30,000 sf production offices and ancillary space

William F White Backlot, Pickering – Sept 2021

- Canada's largest, 23-acre, modern day small town on 90-acre plot for productions of all types

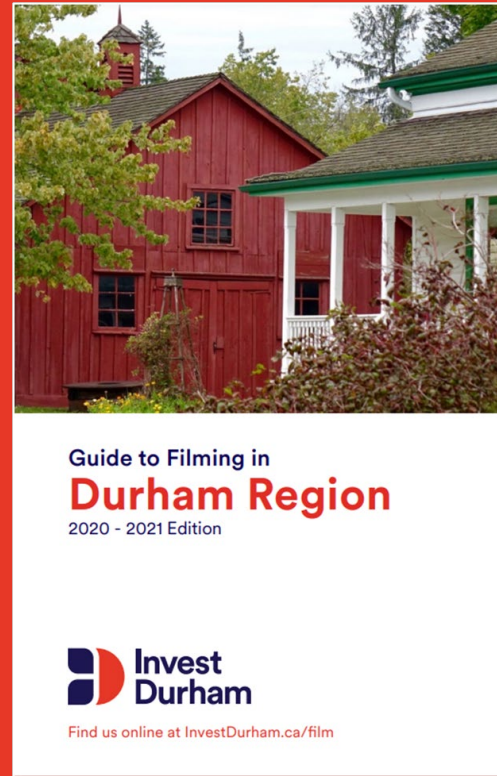
Footsteps Post-Production Sound, Uxbridge

- Increased capacity 1 to 3 studios, major domestic/foreign film and television projects



Film Durham Promotions

- Guide to Filming in Durham
- Ontario Creates Locations Library
- Parkwood Estate Co-Branding Partnership
- Invest Durham website sector page
- Foreign and domestic trade shows
- Locations/studios familiarization tours
- Film Durham sizzle reel
- Industry trade magazines advertising





Film Tourism

Durham Region International Film Festival

- Film Durham founded 2015
- Not-for-Profit since 2017
- 3-day event with gala events, education, film screenings, industry workshops



Fannibal Fest Bus Tours

- 258 fans from 13+ countries visited Hannibal TV filming locations 2017 and 2018





Production Activity

Strong Growth

- Durham Region 2022: record-setting 74 projects, 598 production days
- 2012 to 2022 production value grew \$19M to \$76.9M, and production days 224 to 598

Type of Projects

- From small independent productions to feature films and TV series, averaging 70+ projects/year
- Major domestic and foreign studios, Disney, Paramount, Amazon, Netflix, Blue Ant, Shaftesbury



Future Plans

- Increase opportunities to showcase Durham as a film destination
- Continue location and business industry readiness seminars
- Maximize local economic impact
- Support local and emerging filmmakers
- Workforce development initiatives with educators
- Support Ontario Green Screen program
- Create new film tourism events i.e., The Way Home
- Support growth of Durham Region International Film Festival



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If this information is required in an accessible format, please contact Economic Development & Tourism at 1-800-706-9857, ext. 2619.