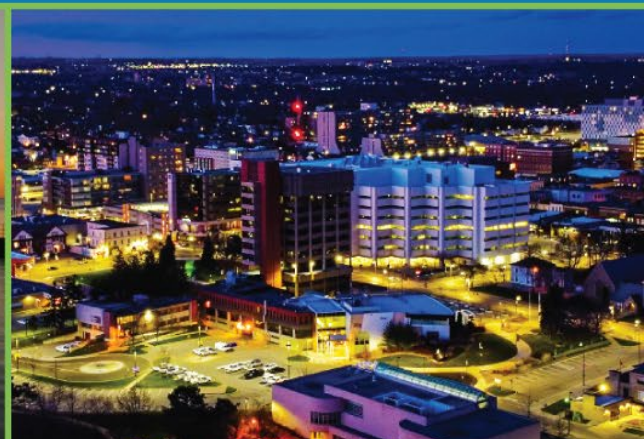
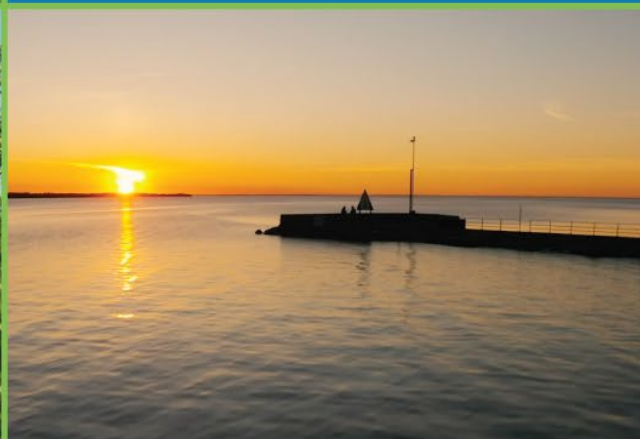




# Durham Region's 2025-2035 Strategic Plan

**Committee of the Whole #2025-COW-2  
January 15, 2025**





# Durham Region's 2025-2035 Strategic Plan Timeline



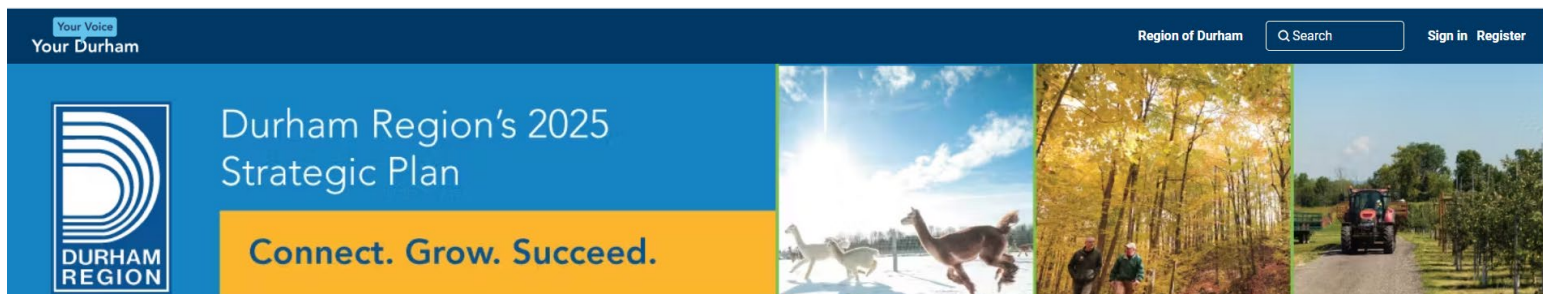


# Summary of Fall Engagement Activities

Your Durham	Social Media	Community Survey	Open Houses
Information shared with Regional Council	Community Events	Local Area Municipal CAOs Update	Local Area Municipal Staff Session
CAO Newsletter	Digital Display Boards	Insider	Budget Town Hall
Department Heads Meeting	Senior Leadership Team Workshop	Manager Presentations	Regional Staff Engagement

# Community Engagement – Your Durham

- Between October 4 to October 27, 2024, the community was invited to review the draft Strategic Plan and provide comments.
  - 845 website visits
- 16 posts on Facebook and X to promote the engagement opportunities
  - 6,681 impressions; 60 engagements





# Community Engagement - Events

- Truth and Reconciliation Awareness Walk (September 20, 2024)
  - 70 face-to-face discussions with residents
- Local area municipal staff session (October 16, 2024)
  - 5 Local Area Municipalities participated
- Durham Climate Roundtable (October 19, 2024)
  - 45 face-to-face discussions with residents
- Three Open Houses (October 23 & 24, 2024)
  - 177 face-to-face discussions with residents
  - 35 qualitative responses received and recorded



# Regional Staff Engagement

- Senior Leadership Team (September 17, 2024)
- Management Professional Learning Network (October 7 & 9, 2024)
- Department Head meeting (October 21, 2024)
- All Regional staff:
  - Durham Region internal e-newsletter (October 18 & 25, 2024)
  - CAO Message (October 21, 2024)
  - Digital Banners (October 4 – 27, 2024)



# Community Survey Results



# Community Survey Results

## Q1: Does the proposed vision statement reflect your vision of the future of Durham Region?

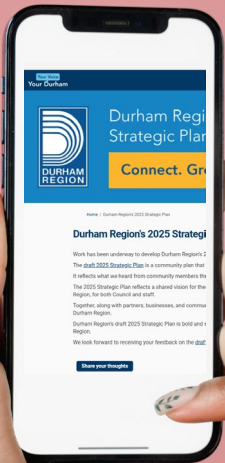
- 87% of respondents ‘Strongly Agreed’ or ‘Agreed’

## Q2: Do the following Strategic Directions reflect your vision for the future of Durham Region?

- All Strategic Directions scored between 92-83% of respondents saying ‘Strongly Agreed’ or ‘Agreed’

## Q3: How important is it to you that the Region act on each of these values?

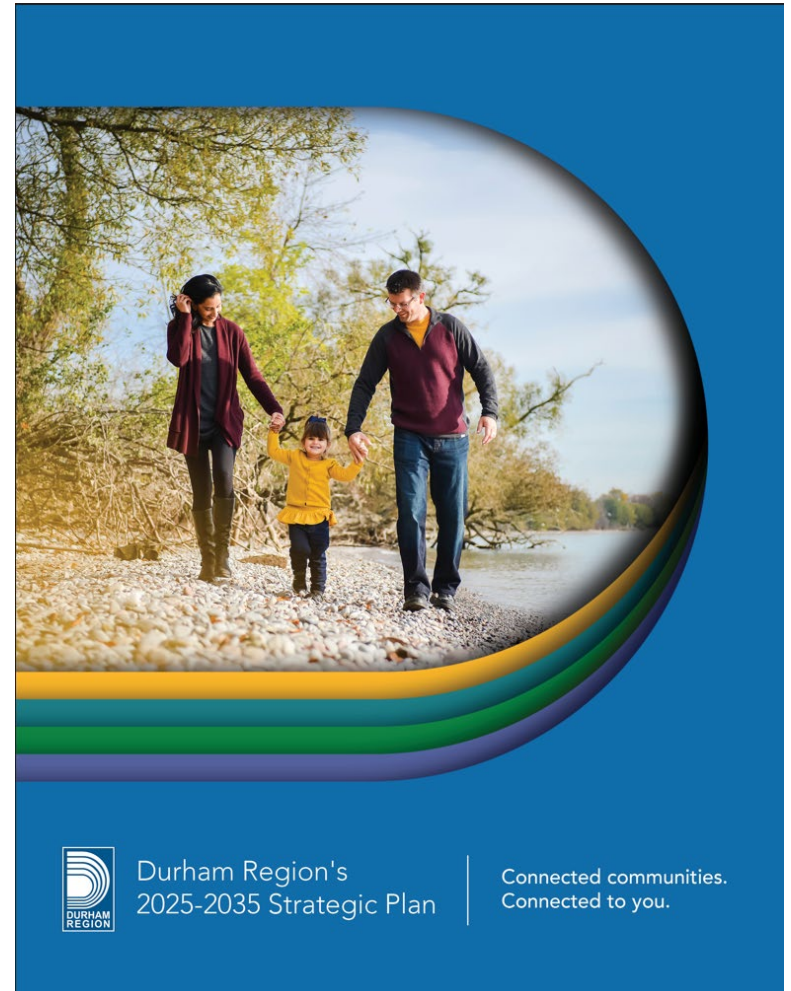
- All Values scored between 97-87% of respondents saying ‘Very Important’ or ‘Somewhat Important’





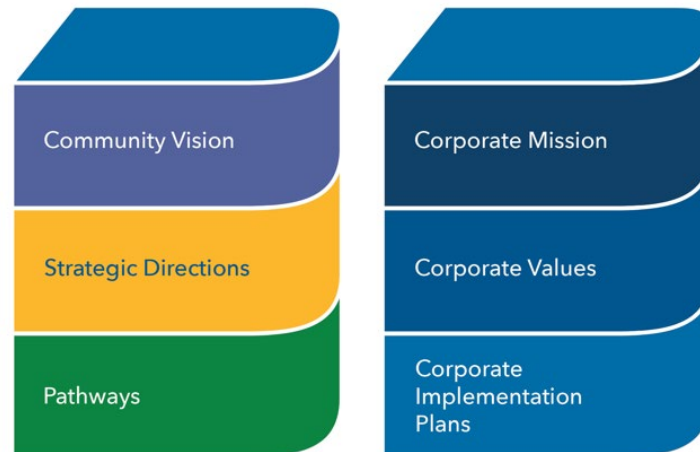
# Durham Region's 2025-2035 Strategic Plan

- Durham Region's 2025-2035 Strategic Plan is a community plan.
- The Plan reflects a community Vision, Strategic Directions, and Pathways for the future of Durham Region.
- The Plan will act as a compass to advance our work over the next 10 years, for both Council and staff.



# Strategic Plan Structure

- The Vision statement, Strategic Directions and Pathways are presented together to reflect a community vision for the future of Durham Region.
- The Mission statement, Corporate Values and Implementation Plans are presented together as the specific commitments made by the Region of Durham to advance the Strategic Directions and Pathways within the Plan.



# Strategic Plan Summary





# Connected and Vibrant Communities

Together, we will create connected and vibrant communities that take a proactive and responsible approach to growth and infrastructure. The physical spaces around us will be more connected and safe, to make people's days in Durham Region better. Durham Region will be more inclusive and welcoming, with an opportunity for all to find connection and community.





# Environmental Sustainability and Climate Action

We recognize the unique natural environment in Durham Region and will continue to respect greenspaces, waterways, and agricultural lands. Together, we will transition to low-carbon solutions, sustainable living practices, and make the necessary adaptations to withstand the impacts of severe weather.





# Healthy People, Caring Communities

Durham Region will offer programs and services that meet the needs of the growing and changing communities across the region. We will continue to promote health and well-being and are committed to caring for those who are most in need. We will strive to improve the quality of life for all residents in the region.





# Resilient Local Economies

Durham Region will be a place of opportunity where people can gain new skills, grow, and prosper. We will continue to support current industries, including agriculture, and develop emerging economic sectors. Local business growth and tourism will continue to create a vibrant economy, highlighting the distinct cultural identities across the region.





# Strong Relationships

In Durham Region, people will feel engaged and involved in their communities. Through open collaboration, dialogue, and partnerships, we will build trust and work to advance the Community Vision for the future of Durham Region.





# Supporting Foundation

Implementation of the Strategic Directions and Pathways is supported by:

People



Processes



Technology





# Corporate Mission Statement

## Corporate Mission Statement

Working together to serve diverse and growing communities by providing equitable, sustainable, and integrated services that improve people's lives.



# Corporate Values

Corporate Values

Accountable, Caring, Collaborative, Inclusive, Innovative



# Reporting

If this information is required in an accessible format, please contact 1-800-372-1102 ext. 2071



## The Regional Municipality of Durham Report

To: Committee of the Whole  
From: Chief Administrative Officer  
Report: #2024-COW-21  
Date: June 12, 2024

### Subject:

Durham Region 2020-2024 Strategic Plan: 2023 Year-End Update

### Recommendation:

That the Committee of the Whole recommends:  
That this report be received for information.

### Report:

#### 1. Purpose

1.1 The purpose of this report is to share the 2023 year-end update regarding Durham Region's 2020-2024 Strategic Plan, as reported via the [community dashboard](#).

#### 2. Background

- 2.1 Regional Council endorsed Durham Region's 2020-2024 Strategic Plan on March 25, 2020. The plan has 5 goal areas and 23 priority areas.
- 2.2 The key performance indicators for the Strategic Plan demonstrate the results of the Region's efforts towards the goals of the plan. Definitions of the indicators, along with additional context on how the value is calculated, have been included in the [public-facing community dashboard](#).
- 2.3 The dashboard ensures the community is informed of our progress, the results being achieved, and the impact of these efforts.

## Durham Region Strategic Plan : 2020 - 2024

Durham Region

[Home](#)

[1. Environmental Sustainability](#)

[2. Community Vitality](#)

[3. Economic Prosperity](#)

[4. Social Investment](#)

[5. Service Excellence](#)

[Indicator Definitions](#)

# Key Performance Indicators

[Goal 1: Environmental Sustaina...](#)

[Goal 2: Community Vitality](#)

[Goal 3: Economic Prosperity](#)

[Goal 4: Social Investment](#)

[Goal 5: Service Exceller](#)

## Understanding the Indicators

The key performance indicators for the strategic plan are designed to demonstrate the results of efforts by the Region of Durham towards the goals of the plan. Below are the definitions of the indicators, along with additional context on how the value is calculated.



# Next Steps

- Update Community Dashboard
- Develop the first supporting Implementation Plan



# Thank You!

