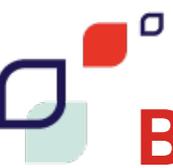




Growing North Durham Annual Report

Durham Region Community
Growth & Economic
Development Committee

March 4, 2025



Background

- Endorsed in early 2023 by Regional and north Durham Township Councils
- Supporting plan of Ready Set Future
- Goals and actions to support economic growth across north Durham to 2027
- Commitment to provide annual reports to Councils



Plan Approach

- North Durham-wide collaboration
- Regular communication and meetings

Three Pillars

- People
- Places
- Prosperity



People

- 2024 North Durham Building Business Forum
- North Durham Labour Force Study
- Information sharing with business community
- Innovation success stories
- Agri-Food Gateway Pilot Program





Places

- Durham College Photography Program partnership
- North Durham lens on marketing initiatives and campaigns
- Home Sweet Scugog Welcome Wagon program
- Focus on north Durham's downtowns:
 - Brock Downtown CIP
 - Scugog Business Program
 - Uxbridge Downtown Revitalization Program





Prosperity

- Scugog Business Program Final Report and Action Plan
- Investment inquiries
- Program-related and ad-hoc business support
- Building, Business and Parcel inventories
- Web asset improvements including business toolkit updates and interactive data tools



Looking Ahead

- North Durham Labour Force Plan development and implementation of actions such as a north Durham Job Fair
- Standardized business visitation program
- Targeted CIP promotion
- Targeted downtown business attraction



Questions & Thank you!

InvestDurham@durham.ca

InvestDurham.ca