



 **Nobellum**
We bring ideas to life

NOBELLUM

Regional Council | May 14th, 2025

About Us

Nobellum is a female-led social and technology enterprise dedicated to empowering the Canadian business ecosystem. With a mission to support Black innovators in launching and scaling sustainable ventures, Nobellum is committed to inspiring change and driving economic impact through entrepreneurship. **By 2025, our mandate is to launch at least 100 Black-owned businesses in STEM.**

Our Leadership Team brings a wealth of expertise across business, technology, finance, and community engagement. Awarded the **BMO Black Tech Community Builder of the Year**, Nobellum thrives on a foundation of trust, authenticity, and deep-rooted community connections. Together, our leaders drive our mission forward with strategic foresight, operational excellence, and a shared commitment to sustainable, inclusive growth.

Trusted By



PROGRAMS



Innovator Program

Our **Nobellum Innovator Program, U of T Chapter** connects founders with industry leaders through masterclasses and one-on-one coaching sessions.

The **Idea & Growth** streams expose our cohorts to global tech conferences, **sales & IP** training and partnership opportunities to **scale** their ventures effectively.



WISE

Our **Women in STEM and Entrepreneurship** is geared to empowering female founders with the tools, mentorship, and exposure needed to scale.

Each year, **WISE Week** series will connect **aspiring** Women with **accomplished** women leaders, to share, learn and grow, together.



CEI Global Exchange

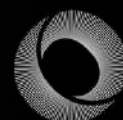
The **Catalyst for Entrepreneurship & Innovation** program is a **Global Exchange between startups, SME's & investors.**

Our **International delegations pitch** at **tech conferences**, attend masterclasses & **network** with future **leaders**. This program attracts **foreign investment** opportunities in Canada; strengthening international relations, **trade** and collaboration.

ACCELERATE DURHAM

Saturday, February 15, 2025

\$10,000 in Award Prizes



Black
Opportunity
Fund



DRABPE



INTUIT

HOW WE MEASURE SUCCESS



TRAINING AND UPSKILLING

Equipping and empowering entrepreneurs with the skills they need to thrive is at the heart of our mission. We measure success in this area by the impact of our tailored training programs and our ability to drive innovation through research and development, ensuring long-term growth and resilience.

PARTNERSHIPS AND COLLABORATIONS

Success is reflected in the breadth and depth of our networks, as we build ecosystems that amplify our impact. By fostering partnerships with community organizations, industry leaders, and financial institutions, we ensure comprehensive support for our entrepreneurs.

BUSINESS DEVELOPMENT AND SUSTAINABILITY

Our impact is measured by the economic growth and tangible results generated by our initiatives. We track milestones in business development and sustainability to ensure entrepreneurs are achieving productivity gains and are poised for market success.

STARTUP ROADMAP

GROWTH PLAN

This roadmap is designed to empower entrepreneurs to build sustainable businesses. On this journey, we provide technical platforms, essential resources, strategic guidance, and a supportive ecosystem.



Community + Coaching

Nobellum Innovators are paired with coaches and access to a coaching program designed to promote accountability.



Programming

Curated programming with SME facilitating workshops, building & scaling MVP's and go-to market strategies



Advisory

Providing expertise for problem solving, growth strategies and financial planning



Access to Capital

Hosting pitch events, investor meet and greets, and introductions to corporate networks

SOCIAL PROCUREMENT

Social procurement is the use of existing government buying power to achieve **community** and **economic** outcomes

MORE THAN A CONTRACT: BUILDING DURHAM

Economic Development

- Driver of local job creation
- Stimulates Durham Region small business economy
- Circulation of public dollars locally

Community Development

- Builds social infrastructure
- Strengthens community services through reinvestment
- Supports equity-deserving groups with direct opportunities

Sustainability

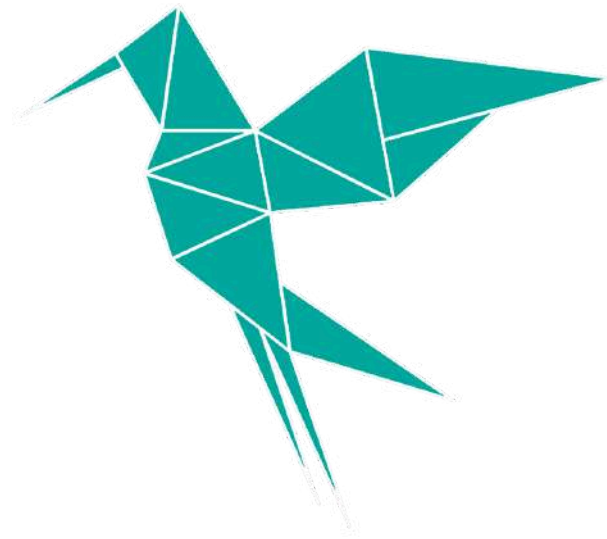
- Prioritizes environmentally responsible suppliers
- Builds long-term regional independence and resilience
- Reduces reliance on external, large-scale contractors

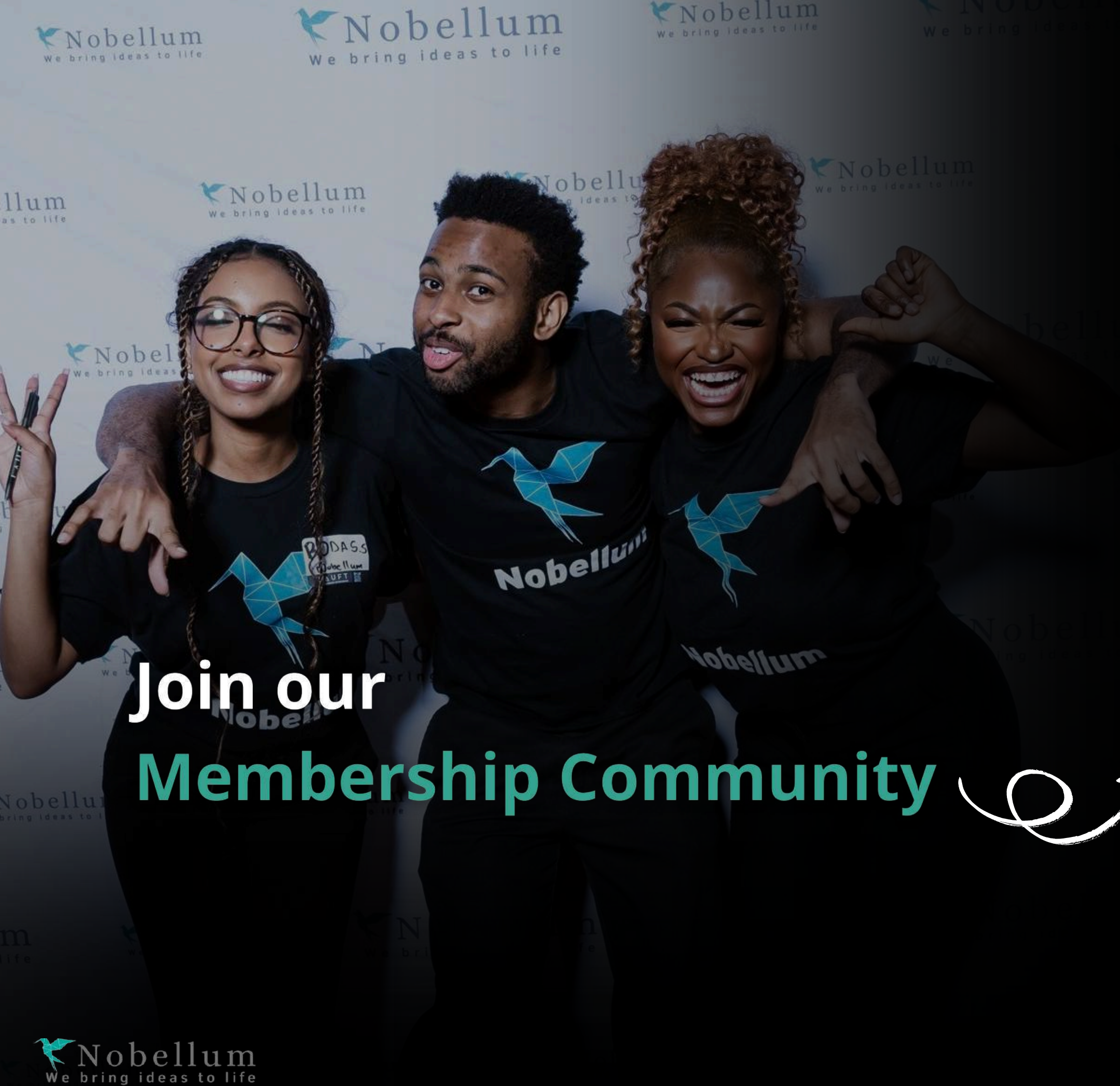


SUCCESS STORY: CORAL CORP

PREVIOUSLY KNOWN AS NUNAFAB

- **\$2.15M IN FEDERAL CONTRACTS**
- **\$200K IN ANGEL INVESTMENT**
- **DEVELOPING HIGH-PERFORMANCE MATERIALS FOR THE CONSTRUCTION AND MANUFACTURING INDUSTRY.**





Join our
Membership Community



If you have any **questions**, please do not
hesitate to contact us.

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Co-Founder

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