

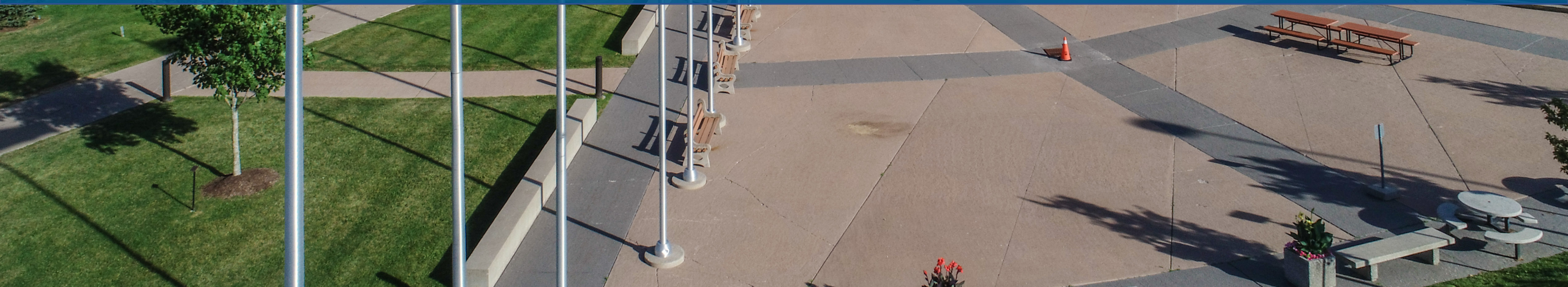


2020 – 2024 Durham Region Strategic Plan

Community Dashboard Release – February 2023

Sandra Austin, Director Strategic Initiatives

Lesley-Ann Foulds, Manager Corporate Initiatives



2020-2024 Strategic Plan Development

- **March 2019:** Four Regional Councillors were appointed to join the Chief Administrative Officer and one Department Head as part of the Task Force
- **May to September 2019:** Residents and stakeholders were engaged on the new goals and priorities during an extensive public consultation process
- **March 2020:** Regional Council endorsed the new strategic plan goals

Your Voice. Your Ideas. Your Durham.

Welcome to Your Durham! Our online engagement platform is meant to inspire conversation and encourage community participation anytime, anywhere. There are so many reasons to engage with us—your voice matters. Sign up today and have your say!

[Register today!](#)

2020 – 2024 Durham Region Strategic Plan



THE REGIONAL MUNICIPALITY OF DURHAM HEADQUARTERS



2020-2024 Durham Region Strategic Plan

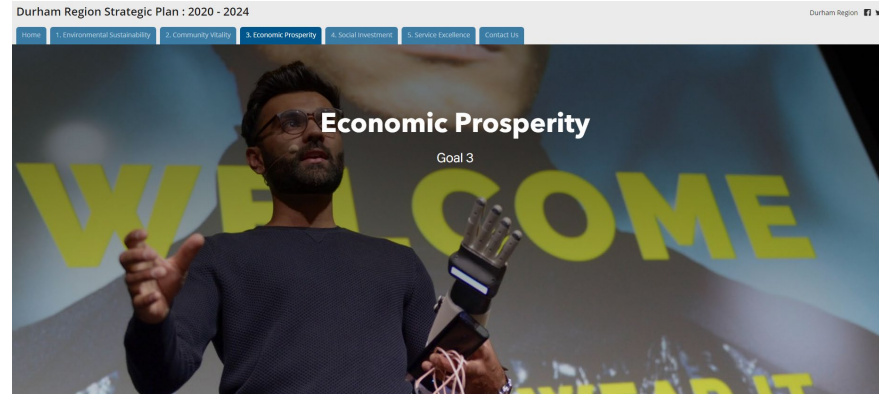
2022 Community Dashboard

2022 Regional Strategic Plan Validation

- Validated measures and initiatives that will support desired plan direction
- Transitioned to internal reporting
- Provided year end 2021 and year to date 2022 data where available



Community Dashboard



3.2 Key Performance Indicators

Local Business Directories 1000 businesses promoted Desired Direction: Increase Target: Not Available Last Updated: Dec 2021 Trend: Improving	Invest Durham and Tourism Social Media 44.5 % growth annually Desired Direction: Increase Target: 20% annually Last Updated: Dec 2021 Trend: Meets Target
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3.2 Key Initiative Updates

Downtowns of Durham

This project is an initiative of the Durham Region Business Improvement Areas (BIAs) and the Economic Development and Tourism Division of the Regional Municipality of Durham. It was conceived in response to the COVID-19 crisis but continues to support businesses in recovering. For more information, please visit: <https://downtownsofdurham.ca/>

Key Performance Indicators & Initiatives

5.3 Key Performance Indicators

Asset Management Planning

**100 % compliance
with provincial
requirements**

Desired Direction: Maintain
Target: 100%
Last Updated: Dec 2021

Trend: Meets Target

Budget Planning

**89 annual
public engagements**

Desired Direction: Increase
Target: Not Available
Last Updated: Dec 2021

Trend: Improving

Key Performance Indicators & Initiatives

5.3 Key Initiative Updates

Budget Modernization

The Region is undertaking a multi-year review and modernization of the Region's business planning and budget function focused on a commitment to:

- Review and streamline the business planning and budget processes and procedures.
- Procure and implement a new integrated business planning, budget and forecasting system.
- Embed enhanced public engagement in the Region's business planning and budget process.

For the 2021 Durham Budget, Durham Region modernized the annual Business Plan and Budget documents to:

- Provide a clear connection between the Region's programs/services and the associated resources required to deliver these programs/services.
- Support long-term financial planning through a combined current year operating and capital budget and a nine-year capital forecast.
- Present information in a clear, consistent and transparent manner.

Durham Region hosted its first virtual Budget Town Hall for the 2021 budget with more than 11,800 residents attending. To learn more, please visit: [durham.ca - Budget and Finance](https://durham.ca/Budget-and-Finance)

Indicator Definitions

5.3 Budget Planning

Increase the annual number of opportunities for public engagement with budget process

About this indicator

Engaging residents in the Durham municipal budgeting process is one way that we demonstrate our commitment to transparency and accountability. This indicator considers the various engagements, communications opportunities, and tools that are used to support the annual business planning and budget process. The number reflects both formal and informal opportunities available to Durham residents.

5.3 Asset Management Planning

Maintain 100 per cent compliance with provincial regulation on asset management plans

About this indicator

This indicator quantifies the Region's Asset Management Plan's compliance with the Provincial Regulations for Asset Management Plans. The indicator is calculated as a percentage of the provincial implementation requirements met each calendar year.

Community Dashboard Demonstration

Durham Region Strategic Plan : 2020 - 2024

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[1. Environmental Sustainability](#)

[2. Community Vitality](#)

[3. Economic Prosperity](#)

[4. Social Investment](#)

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[Indicator Definitions](#)

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Durham Region Strategic Plan

2020 - 2024

THE REGIONAL MUNICIPALITY OF DURHAM HEADQUARTERS
Region of Durham

[Link to Community Dashboard](#)



Towards 2025

Developing the New Regional Strategic Plan



2025 Durham Region Strategic Plan

- Planning is underway for the design of the next Regional Strategic Plan
- Focus on developing community-informed, data-supported strategies
- Leveraging existing work done through long-range plans (ex. Community Safety and Well-being, Regional Official Plan, Sustainability & Climate plans)
- Addition of Strategic Foresight tools to engage community



Thank you

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